



Video Production Project
TIJ10 – Exploring Technologies, Open, Grade 9
Communication Technology Portion

Project Description:

- Students will use Adobe Premiere Elements to produce a 5 minute video with an audio soundtrack.
- The characters should be involved in some kind of conflict or dilemma which is resolved by the end of the movie.
- A description of the video will be written in the form of a design brief.
- A script will be prepared that follows a theme that is selected/approved by the teacher
- A storyboard will be prepared using thumbnail sketches, descriptions of each scene and the sections of script that accompany each scene.
- Video footage will be created by the student as necessary to create the production.
- An audio track will be recorded that is made up of voice and/or music
- The individual clips will be collaborated along with the audio, using Adobe Premiere Elements, to create the final production.
- A title slide must be placed at the beginning of the production and a credits slide placed at the end of the production.

Groups:

- Students are required to work in **groups of 4 or 5**
- Various tasks throughout the project will be for individual evaluation, but most marks will be a group mark.
- Students should choose group members wisely! An important part of your project grade depends on how effectively you can work in a group atmosphere.
- It is important to **communicate effectively** with your group members, make sure each member is aware of their responsibilities to successfully complete the project.
- Let me know sooner, rather than later, if you are having difficulties working in a group. It is essential that your group stays on task to complete the project before the due date.

Materials:

You will be provided with the following materials:

- a video camera
- rechargeable batteries
- a digital video (DV) tape
- tripod
- lighting apparatus
- microphones
- any other materials must be approved by the teacher and supplied by the student

Website Resources:

<http://www.imdb.com/Glossary/>

<http://www.videomaker.com/learn/>

Project Outline:

- 1. Introduction to video production (2 days)** – Examples of some videos. Explore sets, character schemes and themes portrayed. Introduce available themes for the class. Students choose the topic and characters they would like to use for their productions.
- 2. Storyboarding (2 days)** – Students are to create a storyboard with descriptions of scenes written with each thumbnail sketch as well as identifying the sections of the script that belong with each scene. The story must deal with a selected theme.
- 3. Scripting (1 day)** – Prepare the complete script in the proper order and with characters' lines identified clearly. Experiment with reading the script while following the storyboard to make sure of proper use of time with pauses as necessary and make note of any changes that are made.
- 4. Filming (3 days)** – Discuss lighting for shadow effects and emphasis, and camera angles. Students are to setup and adjust lighting as necessary to produce a desired effect and to provide for quality footage. Review proper and courteous use of school electronic equipment.
- 5. Video conversion and Editing (3 days)** – Import all clips in the proper order into Adobe Premiere Elements. Explore slide transition effects, timing, and various other effects and functions. Students will arrange their scenes, adjust the time between transitions and select appropriate transitions to allow their final production to match up with the audio and meet the guidelines of the project.

Student Name: _____

Deliverables, Due Dates and Marking Scheme:

Deliverable	Description	Due Date	Marks
Proposal	A written description of the movie theme, setting and characters	Monday December 12	/10
Story Board	Thumbnail sketches for each shot – handout provided.	Wednesday December 14	/10
Video Filming	Students will be marked on successful completion of their film footage .	Friday December 23	
Video Editing	Students will add audio and be marked on successful completion of their video editing .	Thursday January 12	
Final Film Due	Final Film Project	Thursday January 12	/45
Screening Day	We will watch each group's movie this day as a class.	Tuesday January 24	Total /65

Useful Information:

Creating a storyboard

- Make a list of the events which will take place in your animation using bullet points
 - Write down the length of time it will take for each event to occur
 - Draw storyboard images to show the actions taking place for each event
- Shooting the video

Filming tips

- Watch and save your movie regularly

Editing the animation

- When editing your animation you can take out any unwanted frames by trimming them
- Sounds, titles and music can be added during editing

Video Production Marking Rubric

Produce a 5 minute video production.

Criteria	Level 4	Level 3	Level 2	Level 1
	(80% - 100%)	(70% - 79%)	(60% - 69%)	(50% - 59%)
Knowledge				
Audio/Video Techniques /10	Production depicts thorough understanding of audio/video techniques.	Production depicts considerable understanding of audio/video techniques.	Production depicts some understanding of audio/video techniques.	Production depicts limited understanding of audio/video techniques.
Audio/Video Editing /10	Production depicts thorough understanding of audio/video editing skills.	Production depicts considerable understanding of audio/video editing skills.	Production depicts some understanding of audio/video editing skills.	Production depicts limited understanding of audio/video editing skills.
Thinking				
Content (Story Board) /5	Demonstrates extensive ability when developing storyboard.	Demonstrates considerable ability when developing storyboard.	Demonstrates some ability when developing storyboard.	Demonstrates limited ability when developing storyboard.
Completeness (Story Board) /5	Storyboard depicts the finished product with thorough accuracy.	Storyboard depicts the finished product with considerable accuracy.	Storyboard depicts the finished product with some accuracy.	Storyboard depicts the finished product with limited accuracy.
Communication				
Spelling & Grammar (Proposal) /5	No spelling or grammar errors in the proposal.	No more than a 1-2 spelling/grammar errors in the proposal.	No more than 3 spelling/grammar errors in the proposal.	Several spelling or grammar errors in the proposal.
Content (Proposal) /5	Demonstrates extensive ability when describing ideas and scope of project.	Demonstrates considerable ability when describing ideas and scope of project.	Demonstrates some ability when describing ideas and scope of project.	Demonstrates limited ability when describing ideas and scope of project.
Title and Credits /5	Title and Credits are complete and are presented clearly for an appropriate duration.	Title and Credits are complete but could be presented more clearly or for a better duration.	Title and Credits are not complete or are not clearly presented when they should be.	Title or Credits missing.
Application				
Concept /10	Team has a clear picture of what they are trying to achieve.	Team has a fairly clear picture of what they are trying to achieve.	Team has brainstormed their concept, but no clear focus has emerged for the team.	Team has spent little effort on brainstorming and refining a concept.
Lighting and Sound Setup /10	Lighting and Sound techniques are applied with thorough effectiveness.	Lighting and Sound techniques are applied with considerable effectiveness.	Lighting and Sound techniques are applied with some effectiveness.	Lighting and Sound techniques are applied with limited effectiveness.
Total /65				

