



Unit #4 – Career Exploration Project
TGJ4M – Communications Technology, Grade 12

Project Description:

- The Career Exploration Project gives students the opportunity to fully examine a possible future career option in a Communications Technologies related field
- In groups of two students will research a Communications Technology related career, create a Slide Show (or any other presentation medium such as a flash animation or a short film) about the career and display it to the class in an informative 10 minute presentation.
- Students are encouraged to use any previously learned media applications (such as Photoshop, Flash and Premiere) to present their research.

Materials:

You will have access to the following applications to present your research:

- Adobe Flash
- internet
- Photoshop CS4
- cameras
- Adobe Premiere Pro CS4

Example Careers in Communications Technology:

- *Audio technician*
- *Camera person*
- *Web designer*
- *Advertiser*
- *Photographer*
- *Graphic designer*
- *Director*
- *Network technician*
- *Video editor*
- *Journalist*
- *Print editor*
- *Animator*

Specifications:

1. **Include relevant graphics and imagery to accompany your main bullet points.**
2. **Your presentation should attempt to answer the following questions:**
 - a) Why did you choose the career you did?
 - b) Describe what a person in this career does at their job.
 - c) Do you have to go to college or University to have this career?
 - d) How much money can you make?
 - e) What subjects should you excel in?
 - f) Describe a typical day working in that career.
 - g) What type of career advancement is available in this field of work?

For Submission:

1. **The Slideshow, Flash Animation or short film that illustrates your career exploration.**
2. **Your 10 minute presentation to the class.**

Deliverables, Due Dates and Marking Scheme:

Deliverable	Description	Due Date	Marks
Career Choice Topic	Choose which career you wish to investigate.	Wednesday, November 18	
Completed Presentation	Your PowerPoint, Flash or Film	Wednesday, November 25	
Presentation Day 1	First seven groups – 10 minute presentation	Thursday, November 26	
Presentation Day 2	Next seven groups – 10 minute presentation	Friday, November 27	Total /60

Career Exploration Presentation Marking Rubric

Group Members: _____

Date: _____ Start Time: _____ End Time: _____

Criteria	Level 1	Level 2	Level 3	Level 4
	(50% - 59%)	(60% - 69%)	(70% - 79%)	(80% - 100%)
Knowledge				
Support Information /10	Material didn't always support goal and some errors distracted from the topic.	Material supported goal and some errors in presentation distracted from the topic being covered.	Material supported goal and most aspects were covered.	Material supported the goal and all aspects were covered completely.
Thinking				
Content Coverage /10	Some aspects of the objectives were met, and major objectives not met.	Most aspects of the subject were covered, but major objectives were not met.	Most aspects of the subject were covered and most of the objectives were met.	All aspects of the subject were covered and all objectives were met effectively.
Communication				
Presentation Visuals /10	Major sources of errors or lacking of visual support but an attempt was made.	Some Visuals support the material and only some aspects of the materials to be covered are represented.	Most Visuals support the material. Most of the material to be covered is represented.	All Visuals support the material. Most aspects of the material to be covered are represented.
Delivery /10	Presenters have very few changes in voice. Some major errors in Communication.	Presenters have some voice inflection and they do attempt to communicate clearly. A few errors in communication.	Presenters generally have good voice inflection and have very few errors in speaking/communication.	Presenters have good voice inflection and they do an outstanding job in the speaking aspect of the presentation.
Application				
Preparedness /10	Some aspects of the presentations were not well prepared. Some aspects were not completely understood.	Most aspects of the presentation were well prepared. Some major aspects were not completely understood.	Most aspects of the presentation were well prepared. Most aspects were completely understood.	All aspects of the presentation were well prepared and presenters understood and had a complete grasp of subject.
Group Coordination /10	Major delays or problems in working as a group.	The group has small errors in coordination or collaboration that delayed the presentation.	The group was well coordinated and all members collaborated and cooperated. Some slight errors in coordination or collaboration.	The group was well coordinated and all members collaborated and cooperated.
Total /60				

Comments: