



Unit #2 – Graphic Design – CD Cover Project ASM30 – Media Arts, Grade 11

Project Description:

- **Adobe Photoshop** is often used to assemble and blend separate objects together to compile and create a completed media design.
- In this challenging project students will use **Adobe Photoshop** to design a **CD Cover** of their choice.
- The **CD** can be a “**Best of, According to Me**” or a **compilation** of your favourite songs from various artists.
- It **cannot** be a CD compilation that already exists.
- You **must**:
 - name your CD
 - design a logo (not one taken from the internet)
 - list the song titles and artist names on the back
 - and include a picture of the band
- **If you are done early**, you could also do an inside cover with:
 - song lyrics
 - history of the bands(s)
 - concert photos, etc.
 - you could also design the CD art.
- The teacher must approve the student’s cover selection before further work can continue.
- Although students may discuss ideas as a group, this is an individual project.
- Each student will submit their own CD cover

CD Cover Samples:



Materials:

You will be provided with the following materials:

- a digital camera (if you want to include pictures you take)
- a scanner (if you have existing media you need to scan)
- any other materials must be approved by the teacher and supplied by the student

Steps:

Once a cover has been selected each student will:

1. **Open the CD cover template file** provided on our class webpage. This
2. **Save** this file to your **X:\ drive as "Your_Name.PSD"**.
3. Choose a **CD Front Cover** design idea and add it to the front layer in the **template provided**.
4. Come up with a **fictitious band name** for the **front** (if applicable).
5. Design a **band logo** for the **front and the back** (or Best Of logo).
6. Include a **picture of the band** (for the front if applicable).
7. Replace one of the band member's face with yours (optional).
8. Add the **song titles and artist names** on the **back cover**.
9. Save your PSD file to the **X:\ drive as "Your_Name.PSD"**.
10. **Print, fold** and **submit** your completed **CD cover in color**.

Deliverables, Due Dates and Marking Scheme:

Deliverable	Description	Due Date	Marks
Completed CD Cover	Students will be evaluated on successful completion of their CD cover .	Friday, October 2	/100
Screening Day	We will view each student's CD cover as a class on this day.	Monday, October 5	Total /100

Hints and Tips:

- Make sure all of your inserted imagery is **at least 300 dpi**.
- Get in the habit of using Photoshop **LAYERS** (front and back layers are provided in the template).
- Your teacher will help you print out a final version on our colour laser printer.

Website Resources:

http://jcarron.com/Site/Courses/ASM3O/CD_Cover_Project-ASM3O.pdf

<http://jcarron.com/Site/Courses/TGJ3M/PhotoshopTutorial/photoshop.html>

<http://tv.adobe.com/product/photoshop/>

<http://www.tutorialized.com/tutorials/Photoshop/1>

<http://www.photoshopbuddy.net/faceoff.html>

<http://www.myjanee.com/tuts/headrep/headrep.htm>

<http://www.newenglandcd.com/cd-templates/jpeg/cd-mini-jacket.jpg>

CD Cover Project Marking Rubric

Criteria	Level 1	Level 2	Level 3	Level 4
	(50% - 59%)	(60% - 69%)	(70% - 79%)	(80% - 100%)
Knowledge				
Photoshop Use /10	Student demonstrates limited understanding of Photoshop design techniques.	Student demonstrates some understanding of Photoshop design techniques.	Student demonstrates considerable understanding of Photoshop design techniques.	Student demonstrates thorough understanding of Photoshop design techniques.
Thinking				
Graphics /10	No graphics have anything to do with the CD and are poorly done.	Graphics don't really reflect the content or spirit of the CD but are well done.	Some of the graphics reflect the content or spirit of the CD but others seem out of place.	All the graphics reflect the content or spirit of the CD. Everything seems to fit in place.
Content /10	Student demonstrates limited ability when developing graphic content.	Student demonstrates some ability when developing graphic content.	Student demonstrates considerable ability when developing graphic content.	Student demonstrates extensive ability when developing graphic content.
Completeness /10	Design depicts the finished product with limited accuracy.	Design depicts the finished product with some accuracy.	Design depicts the finished product with considerable accuracy.	Design depicts the finished product with thorough accuracy.
Communication				
Attractiveness & Organization /10	The CD cover is distractingly messy or very poorly designed. It is not attractive.	The CD cover is acceptably attractive though it may be a bit messy.	The CD cover is attractive in terms of design, layout and neatness.	The CD cover is exceptionally attractive in terms of design, layout, and neatness.
Spelling & Grammar /10	Several spelling or grammar errors in the production.	No more than 3 spelling/grammar errors in the production.	No more than a 1-2 spelling/grammar errors in the production.	No spelling or grammar errors in the production.
Application				
Use of Class Time /10	Did not use class time to focus on the project OR often distracted others.	Used some of the time well during each class period. There was some focus on getting the project done but occasionally distracted others.	Used time well during each class period. Usually focused on getting the project done and never distracted others.	Used time well during each class period. Focused on getting the project done. Never distracted others.
Graphics/Originality /10	No graphics made by the student are included.	The graphics are made by the student, but are based on the designs or ideas of others.	One or two of the graphics used on the front cover reflect student creativity in their creation and/or display.	Several of the graphics used on the front cover reflect an exceptional degree of student creativity in their creation and/or display.
Back Cover /10	Back cover did not include any listing of songs.	Back cover lists the songs on the CD.	Back cover lists the songs on the CD in a graphically effective manner	Back cover lists the songs on the CD in a graphically effective manner and includes all information.
Uses computer graphics software competently. /10	Uses computer graphics software with limited effectiveness.	Uses computer graphics software with some effectiveness.	Uses computer graphics software with considerable effectiveness.	Uses computer graphics software with extensive effectiveness.
Total /100				